**Social media internship (Brussels-based)**

The European Food Information Council (EUFIC) is looking for a young and inspired social media intern to support our Outreach team.

**Start date:** January to March 2025

**Duration:** 6 months

**About us**

The European Food Information Council is a non-profit organisation that communicates food and health science to the public. We are a lively, multi-disciplinary, and multicultural team of just over 30 colleagues. Our headquarters is in the heart of Brussels, but our team is working from all corners of Europe.

At EUFIC, we are a passionate science-communication group of experts who believe in the power of knowledge, and in a world where people live healthier and more sustainable lives because they know how to. To help build it, we offer accessible, appealing and actionable science-based information to inspire and empower people to improve their diet and lifestyle.

**About the job**

This is a great opportunity to join a dynamic, creative, and highly driven team that works to explain the science behind our food and connect people with the innovation shaping the future of our food system. The position is based in Brussels.

Specific activities will include, but will not be limited to:

* Contributing to the development and shaping of EUFIC’s social media strategy, bringing fresh ideas on how to engage audiences and communicate science in creative ways.
* Managing EUFIC’s social media presence across various platforms (Instagram, X, BlueSky, Facebook and YouTube) in line with our communications strategy.
* Creating and developing engaging content for EUFIC’s campaigns (e.g., captions, videos) and experimenting with new ways to communicate.
* Collaborating closely with designers to brainstorm visual ideas, prepare briefs, and review creative materials that align with each campaign’s goals.
* Executing social media advertising for our campaigns and establishing connections with influencers and stakeholders in food and health-related fields.
* Supporting communication activities across multiple EU-funded projects.
* Supporting EUFIC's media strategy to enhance visibility and incorporate more science-backed information on nutrition and health into media discussions.
* Regularly updating EUFIC's website content and assisting in the production of the newsletter.

Additional responsibilities may include:

* Collaborating with various departments on specific projects.
* Handling specific administrative tasks as they arise.
* Assisting in event planning and organisation.
* Preparing internal documents (e.g., meeting minutes and other materials).
* Contributing to overall communications excellence at EUFIC.

**About you**

* You are studying or have recently completed studies in (science) communications, marketing, or a similar field.
* You have a good knowledge of social media editing tools (e.g. CapCut, Canva or similar). This is considered an asset.
* You are very passionate and know your way around social media
* You are enthusiastic and passionate about EUFIC’s mission, with a special interest in food and nutrition
* You have demonstrated strong communication skills and the ability to explain complex topics in creative ways to different audiences
* You know how to frame a problem, understand and solve it, communicate and test your thinking, and turn your solutions into reality
* You think out of the box, are proactive, creative and willing to help
* You enjoy working collaboratively with people from different fields and cultural backgrounds and you communicate effectively with diverse teams.
* You can take initiative and organise your own tasks
* You are fluent in English, with strong written and oral communication skills; additional languages are a plus.

**Job conditions**

* A 6-month paid internship – 450€/month
* Full-time position
* Work insurance
* Multicultural workplace in the heart of Brussels
* A space to put your expertise into practice and develop yourself

**Application**

Email your CV, with either a PDF portfolio or a link to an online one, to jobs@eufic.org by Friday, **31st October**, stating “**Social media & communications internship**” in the subject line.

Candidates need to be in possession of a work permit for Belgium if applicable. Only shortlisted candidates will be contacted. Interviews will take place in Brussels or via Teams in the first instance. For more information on the European Food Information Council, please visit our website: [www.eufic.org](http://www.eufic.org/).