



## Spotlight on... Anaphylaxis Campaign

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[Anaphylaxis Campaign](#) is the only UK-wide charity solely supporting people at risk from severe allergic reactions (anaphylaxis). For over 20 years they have provided information and support of the highest quality to patients and their families.

"Our ultimate aim is to create a safe environment for all people with allergies by educating the food industry, schools, pre-schools, colleges, health professionals and other key audiences. Our focus is on medical facts, food labelling, risk reduction and allergen management. We empower patients, carers and healthcare professionals through our Allergy Wise online training. We actively campaign for better allergy care and treatments."

The Campaign provides tailored services for individual and clinical professional members and also has a corporate membership programme.

### Further information:

1. Anaphylaxis the Facts Factsheet November 2012
2. [Anaphylaxis Campaign UK website](#)