

# EUFIC internship: Communication

### About us

EUFIC - the European Food Information Council- is a non-profit organisation providing sciencebased food and health information.

We are passionate science and communication experts who believe in the power of knowledge and in a world where we live healthier and more sustainable lives because we all know how to. To help build it, we offer accessible, appealing and actionable science-based information to inspire and empower peopleto improve their diet and lifestyle.

We collaborate with a broad network of academics, national and international organisations, businesses and professionals in the food and health sector, as well as in a range of publicly-funded projects to help advance innovation to future-proof our food system.

## Job description

We are looking for a long-term (at least 6 months) MSc or last-year BSc student who wishes to deepen their knowledge of science communication by supporting communication and dissemination activities in food & health projects. The starting date is 1<sup>st</sup> February 2024.

#### Key responsibilities:

Specific activities will include, but will not be limited to:

- Monitoring and managing EUFIC channels on social media (Twitter, Facebook, Instagram, YouTube, etc.) according to the communications strategy.
- Updating content to the EUFIC website regularly and assisting in producing the newsletter.
- Conducting online research mapping media outlets and key stakeholders involved in specific topics
- Assisting in developing communication and outreach plans involving individuals, media, academia, etc.

Additional responsibilities may include:

- Collaborating with different departments in preparing specific projects
- Specific administrative tasks as they arise
- Assisting in preparing internal documents (e.g. meeting minutes and other materials)
- Organisation and promotion of events (conferences, webinars, workshops)
- Supporting stakeholder engagement activities

## Educational requirements, experience and skills

- currently enrolled in a BSc or an MSc programme towards a scientific degree focused on communication, media, journalism or a related area, with the option to pursue a placement during their studies.
- strong and proven English writing skills, another European language, are an advantage.
- available for at least 6 months, but preferably longer (up to 12 months)
- an excellent communicator, with the ability to translate scientific information into easy-to-understand language.



- interested in and a passion for food & health communication.
- can search for information, digest it, and summarise it succinctly.
- proactive and well organised, capable of handling tasks alone
- good interpersonal skills
- eye for detail
- experienced with content management systems and search-engine optimisation is a plus.
- working knowledge of standard software packages (e.g., Microsoft Word, Excel, PowerPoint, Outlook)

## Job conditions

Trainees typically enjoy the following:

- living allowance of 450 €/month
- multicultural workplace in the heart of Brussels (but possibility to work remotely)
- a chance to learn from dedicated science and communication professionals.
- possible European travel for meetings and conferences
- the intern must be in possession of a working laptop

### Application

- Your application, in English, should contain your CV and a letter of motivation.
- Email your application to jobs@eufic.org by 31<sup>st</sup> October, stating "Social Media & Communication Internship 2024" in the subject.
- You may be invited for a couple of interviews via Teams, followed by a written assignment.
- Only candidates selected for interviews will be notified.