

MOBILISING CITIZENS FOR CHANGE: JOINING FORCES FOR SUSTAINABLE FOOD SYSTEMS

→ 24th October, 14.00 - 16.00 CET

The world's food systems face multiple challenges, and transitioning towards more sustainable models is not only necessary but also urgent. However, citizen engagement in the processes that can transform food systems is still limited, especially as their participation in public policy processes is not the norm.

Scaling up food systems transformations and game-changing initiatives from national to international levels can be achieved when different actors collaborate. Identifying these successful transformations can enhance citizen engagement by demonstrating alignment and adding value to national and regional efforts. Showcasing success stories implemented in different European countries and extracting scalable elements can bring forward concrete results that others can use to facilitate the implementation and financing of sustainable food systems transformations.

This event, organised by EUFIC, will showcase success stories from EU-funded initiatives spanning several countries in which numerous citizens and other food actors are effectively involved in transforming the food systems by discussing how to improve and scale up those processes. The event will also identify existing gaps and define key actions, commitments and investments that – through a multi-stakeholder and multi-level governance of the food system – can ensure access to safe and nutritious food for all, prevent and reduce food waste, and contribute to more resilient, inclusive and sustainable food systems that respond to societal needs.



AGENDA

14.00 Introduction – Scope of the event and expected outcomes
Laura Fernández Celemín (EUFIC)

- 14.10** Presentation of case studies
- **Cities experimenting recipes for local inclusion: lessons learned from the Food Trails Living Labs**
Anja De Cunto (Eurocities, FOODTRAILS project)
 - **The role of living labs in designing sustainable strategies: living labs for agroecology transition and soil health**
Isabelle Couture (ENoLL, ALL-Ready project)
 - **Making the transformation a matter for the many: the CLEVERFOOD approach**
Camila Massri (EUFIC, CLEVERFOOD project)
 - **The food environment at the core of the Partnership on Sustainable Food Systems**
Hugo De Vries (INRAE, FOODPathS project)

- 14.50** Panel discussion and interactive exchange with the audience.
Main topics to be addressed:
- Lessons learnt from the case studies and key ingredients for success
 - Gaps to be covered (i.e., in terms of knowledge, impact measurement, etc.)
 - Connecting Experiences in Regional Sustainable Food System Transformations in Europe and Beyond
 - What are the best ways to engage citizens? And how do we actively engage the young generations?
 - How can we include those not interested in the topic of sustainability, how can we nudge changes?
 - Do we need different approaches across different cultures?
 - How to finance the scaling up of sustainable food system transformations

15.45 Closing & next steps
Laura Fernández Celemín (EUFIC)