



EUFIC Food & Health Content Manager

About us

EUFIC – the European Food Information Council, is a non-profit organisation that provides science-based information on food and health.

We are passionate science and communication experts who believe in the power of knowledge, and in a world where people choose to live healthily because they know how to. To help build it, we offer accessible, appealing and actionable science-based information to inspire and empower people to improve their diet and lifestyle.

We collaborate with a broad network of academics, national and international organisations, businesses and professionals in the food and health sector. We carry out consumer research to understand people's perceptions, views and preferences. We are a lively, multi-disciplinary, and multi-cultural team of over 20 colleagues, based in the heart of the European Quarter.

Our funding comes from individual food and drink companies, the European Commission, foundations, umbrella organisations and from sales of publications.

Job description

The Food & Health Content Manager is part of EUFIC's Content & Outreach team and will be involved in the development, review, and promotion of understandable and accessible science-based communication materials, and outreach via on- and offline communication campaigns. This position is required to manage projects/tasks independently, and reports to EUFIC's Content Area Lead.

Key responsibilities

- Producing a variety of different types of science-based content covering a wide range of food & health-related topics including, nutrition, lifestyle, food safety, food quality, food risk communication, and sustainability. Tasks may include:
 - o Managing EUFIC's Instagram account, and creating and writing social media content, together with EUFIC's in house graphic designer
 - o Fact-checking/reviewing articles written by external contractors
 - o Writing articles for the general public
 - o Ensuring the scientific accuracy of EUFIC content
 - o Production of videos or podcasts featuring scientific experts
- Supporting with planning and carrying out on- and offline communication campaigns. Tasks may include:
 - o Defining KPIs and measuring impact of campaigns
 - o Engaging with relevant stakeholders, influencers or media to increase reach
 - o Representing EUFIC and showcasing EUFIC's work at events (conferences, exhibitions, fairs etc)
- Managing interns



Educational requirements, experience and skills

The successful applicant should have/be:

- A scientific background, with an MSc degree in nutrition, food systems, food safety, food sustainability or a related field.
- 3-5 years of professional experience in science communication in the fields of food science or nutrition and health, preferably via social media, blogging or other digital outreach tools
- Experience managing and creating content for social media, particularly Instagram
- Fluent in English (written and spoken), and ideally another European language
- Interested in exploring new ways of communicating with the public
- Strong project management and organisation skills
- Pro-active and forward-thinking to stay on top of developments in the communication field
- Good interpersonal skills and a team player
- Enthusiastic to working in a dynamic, highly motivated, flexible team

Job conditions

- Full-time position (38h/week)
- Salary package including a wide range of benefits (e.g. 13th month, holiday pay, pension scheme, health insurance cover, lunch vouchers, phone contract, annual bonus)
- Based in Brussels with the possibility to telework
- Start date: as soon as possible
- One-year contract with the possibility to extend
- May involve some European travel

Application

Email your application including full CV and letter of motivation to jobs@eufic.org by December 31st, stating "Food & Health Content Manager" in the subject line.

Only successful candidates will be notified (by 15th January) of the outcome of the first selection. Interviews will take place in Microsoft Teams in the first instance.

European Food Information Council (EUFIC)

Rue des Deux Eglises 14 (3rd floor)
1000 Brussels
Belgium