

Making the Transformation Inclusive: The CLEVERFOOD Approach

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Mobilising Citizens for Change: Joining Forces for Sustainable Food Systems
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CLEVERFOOD'S objectives

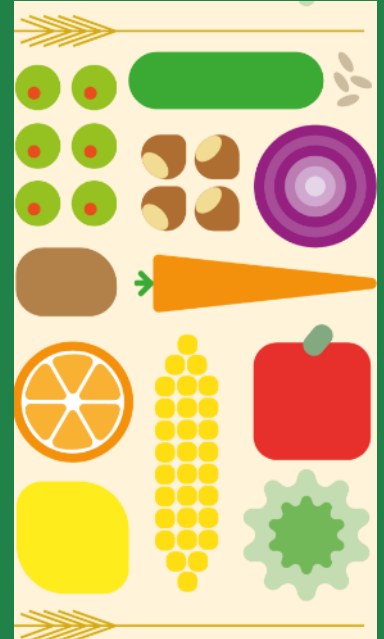


To facilitate a society-wide mobilisation of European citizens, including children and youth, farmers, entrepreneurs, investors, researchers, educators, knowledge brokers and policy makers to transform the food system in alignment with key European policies and strategies



Key messages

- Urgent need for transformation of the food system to make it more **fair, healthy and sustainable**
- This requires a shift to more **plant-based** food production and consumption, where **circularity** is embedded in all stages of the food value chain
- We need to ensure that such a transition is **fair for both farmers and consumers**



Change mechanisms

- **Policy Labs** – for developing transformative multilevel food system governance models and supporting evidence-based advocacy
- **Living Labs** – for supporting social and technological innovation that accelerates the transition towards a more sustainable food system
- **Pan-European multi-actor and public engagement mechanism** – for educating and empowering citizen to make the best decisions for their own food consumption

Living Labs mechanism

Living Labs experiences

- Collaboration
- Inspired by FIT4FOOD, FOODSHIFT, and FOOD TRAILS
- Enhancing R&I Competences

Training modules

- Diverse modules
- Navigating FS complexity
- Fostering Systems thinking
- Transdisciplinary collaboration

Citizen engagement

- Empowering communities
- Participatory sessions
- Digital technologies for active participation

Collaborative impact

- Break down barriers
- **Network Innovation-oriented LL, European partnerships, networks, initiatives.**

Pan-European multi-actor and public engagement mechanism

- Identify collaborative, educational, and communicative needs.
- Enhance collaboration and public engagement in PL and LL.
- Engage children and youth in food system science education.

Its components

FOOD 2030 Science Education Toolkit

- Promotes innovative education for all ages.
- Offers downloadable materials.
- Motivates children and youth in food system science.
- Integrates toolkit into European education

FOOD 2030 Multi-actor and Public Engagement Toolkit

- Supports urban food policy plans.
- Empowers citizens for food system transformation.
- Develops a pan-European Engagement Toolkit.
- Backs multi-actor engagement

FOOD 2030 Influencer Hub

- Forms an active network of food system ambassadors.
- Facilitates visits and community building.
- Provides guidance on influencer inclusion and impact.

FOOD 2030 Knowledge Hub, Blog, and Video Channel

- Dedicated blog and video channel featuring stories and videos produced by CLEVERFOOD and other projects in the FOOD 2030 Project Collaboration Network

FOOD 2030

Interactive exhibition

- Traveling exhibition launching in Q3 2024.
- Hosted by science centers and museums in Portugal and five EU presidency countries (Hungary, Poland, Denmark, Cyprus, and Ireland).

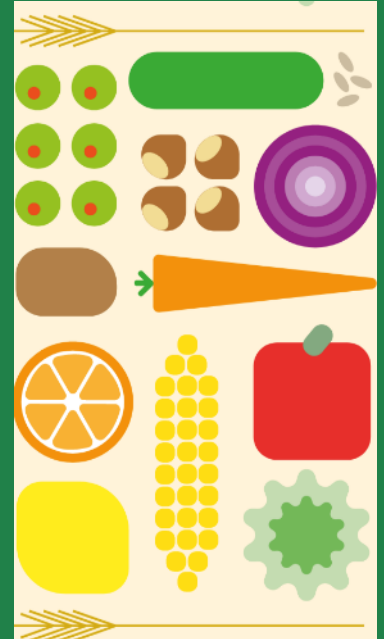
FOOD 2030

Competence centers

- Organisations in Europe selected and trained to become permanent FOOD 2030 Competence Centers.
- Empowered to support ongoing engagement and citizen empowerment for food system transformation.

Supporting mechanisms

- **FOOD 2030 Project Collaboration Network**
- **FOOD 2030 Connected Lab Network**
- **FOOD 2030 Online Platform** (www.food2030.eu)
- **FOOD 2030 Networks** group within the Sustainable Food Systems Network (SFSN).



FOOD 2030 Project Collaboration Network



Overview of the 62 projects joined

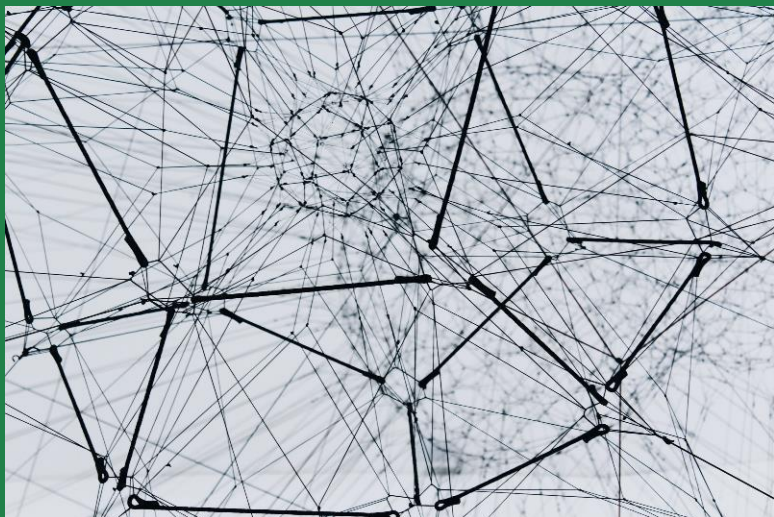
- agroBRIDGES
- BEATLES
- CHORIZO
- Cities2030
- CLEVERFOOD
- COCOREADO
- CODECS
- CODIET
- Coevolvers
- CO-FRESH
- COREnet
- CULTIVATE
- Data4Food2030
- DigitAF
- DOMINO
- DRG4FOOD
- ECO-READY
- ENFASYS
- ENOUGH
- EU4ADVICE
- FAIRCHAIN
- FEAST
- FER-PLAY
- FLORA
- FNS Cloud
- FOLOU
- Food Trails
- FoodCLIC
- FoodE
- FOODCoST
- FOODITY
- FOODPathS
- FoodSHIFT 2030
- FOSTER
- FOX
- FUSILLI
- GenB
- GIANT LEAPS
- GOLF
- HealthFerm
- Hungry EcoCities
- InBestSoil
- LESTRA
- LIKE-A-PRO
- LOWINFOOD
- NUTRISOIL
- PIMENTO
- PLAN'EAT
- RESPONSE
- RURALITES
- SchoolFood4Change
- ShapingBio
- SISTERS
- Smart Protein
- SWITCH
- EdiCitiNet
- TrustEat
- TRUSTyFOOD
- URBAG
- VISIONARY
- WASTELESS
- ZeroW

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FOOD 2030 Connected Lab Network



The FOOD 2030 Connected Lab Network is the corresponding network for living labs, communities of practice and other co-creation initiatives working on transforming the food system at the local, regional and national level



Cities

Aarhus
Athens
Barcelona
Bergamo
Bordeaux
Cagliari
Cascais
Cilento
Dublin
Funchal
Grenoble-Alpes
Lahti
Ljubljana
Marseille
Milan
Muğla
Murska Sobota

Odense
Pollica
Roeselare
Rotterdam
Tirana
Utrecht
Valencia
Velika Gorica
Vicenza
Vila Real

Regions

Attiki
Auvergne-Rhône-
Alpes
Campania
Catalonia
Douro

Lisboa
Lombardy
Madeira
Mazowieckie
Muğla
Obalno-kraška
Osrednjeslovenska
Päijät-Häme
Podravska
Pomurje
Provence Alpes
Côte d'Azur
Sardinia
Valencia
Veneto
Vidzeme
West-Flanders
Zagreb

Countries

Albania
Belgium
Croatia
Denmark
Finland
France
Germany
Greece
Ireland
Italy
Latvia
Netherlands
Poland
Portugal
Slovenia
Spain
Turkey

The added value of joining the FOOD 2030 Networks

- Expand your network and join forces with others
- Share successful practices and explore synergies
- Receive targeted support and develop new competences
- Collaborate on concrete actions and organize joint events
- Showcase your project results and maximize impact
- Influence policymaking and inform future EU legislation



How to join the FOOD 2030 Networks?



For coordinators and project managers:

Join the FOOD 2030 Project Collaboration Network via
<https://t.ly/NHWna>



For leaders/representatives of living labs:

Join the FOOD 2030 Connected Lab Network via
<https://t.ly/fmhcW>



For more information about the FOOD 2030 Networks and the CLEVERFOOD project visit the FOOD 2030 Online Platform at
www.food2030.eu

Thank you



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ONLINE PLATFORM

www.food2030.eu



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[Sustainable Food
System Networks \(SFSN\)](#)