



# Media & Outreach Manager

## About us

EUFIC – the European Food Information Council, is a non-profit organisation that provides science-based information on food and health.

We are passionate science and communication experts who believe in the power of knowledge, and in a world where people choose to live healthily because they know how to. To help building it, we offer accessible, appealing and actionable science-based information to inspire and empower people to improve their diet and lifestyle.

We collaborate with a broad network of academics, national and international organisations, businesses and professionals in the food and health sector. We carry out consumer research to understand people's perceptions, views and preferences. We are a lively, multi-disciplinary, and multi-cultural team of over 20 colleagues, based in the heart of the European Quarter.

Our funding comes from individual food and drink companies, the European Commission, foundations, umbrella organisations and from sales of publications.

## Job description

EUFIC is looking for a Media and Outreach Manager to join our talented team and support the work in the following areas:

- Conducting online research mapping media outlets;
- Researching and writing press releases, articles and press briefings;
- Contributing to developing corporate communication documents and materials, reporting on achievements and key performance indicators (KPIs)
- Building lasting relationships with journalists through an online community of practice called Food Facts with committed European media-savvy scientists;
- Managing this online community of practice by engaging a broader group of stakeholders, sending alerts on misinformation, and creating a resources section related to fighting misinformation;
- Assisting in developing communication and outreach plans involving individuals, media, academia, etc;
- Assisting in communication projects to inject science-based information into the public debate;

Additional responsibilities may include:

- Specific administrative tasks as they arise;
- Assisting in preparing internal documents (e.g., meeting minutes and other materials)

## Educational requirements, experience and skills

The successful applicant should have/be:

- MSc degree in journalism, media or related.
- Fluent in English (written and spoken)
- 2-5 years of experience in a similar position are required



- Experience in managing online communities
- Builds rapport with external partners easily to identify collaboration opportunities
- Pro-active and forward-thinking to stay on top of developments in the communication and public engagement field
- Good interpersonal skills and a team player
- Enthusiastic to work in a dynamic, highly motivated team
- Able to work independently, with a positive and flexible attitude
- Creative and motivated to propose new ideas, and to question the status quo with confidence

## Job conditions

- Full-time position (38h/week)
- Salary package including benefits (e.g. 13th month, holiday pay, pension scheme, health insurance cover, lunch vouchers, phone contract, annual bonus)
- Based in Brussels, work from remote possible
- Start date: as soon as possible
- Contract until December 2023, renewable
- Can involve European travel for meetings and conferences

## Application

Email your application including full CV and letter of motivation to [jobs@eufic.org](mailto:jobs@eufic.org), stating “Media & Outreach Manager” in the subject line.

Only successful candidates will be notified on the outcome of the first selection. Interviews will take place via Microsoft Teams in the first instance.

### **European Food Information Council (EUFIC)**

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