

EUFIC Internship: Media & Science Communication

Organisation description

The European Food Information Council (EUFIC) is a Brussels-based non-profit organisation specialised in science communication. Driven by our vision of a world where people live healthier because they know how to, we provide engaging science-based information to inspire and empower healthier and more sustainable lifestyle choices. We also collaborate in a range of European Union-funded projects to help advance innovation to future proof our food system. In 2020 about 70% of our funding comes from public sources, and 30% from membership.

Media intern

We are looking for a long term (up to 6 months) media/journalist and science communication / public engagement student placement candidate. This is a great opportunity for a student to join an organisation in the process of setting up and shaping its media strategy. You will be a part of mapping and researching suitable media outlets and their style and shape a strategy on how to approach these outlets. You will write press releases, feature articles and press briefings on a broad range of topics in the field of food, health and sustainability. You will support content creation and promotion through social media for both EUFIC content and EU-funded projects. EUFIC is a high pace environment so you will be exposed to a high level of responsibility in a very motivated team, a perfect environment for learning.

Essential duties and responsibilities

Specific activities will include, but will not be limited to:

- Conducting online research mapping media outlets
- Researching and writing press releases, articles and press briefings
- Contribute to develop corporate communication documents and materials, like Annual Reports, reporting on achievements and key performance indicators (KPIs)
- Assisting with social media to share updates on EU-funded projects and initiatives
- Assisting in developing communication and outreach plans involving individuals, media, academia, etc.
- Assisting in communication projects to inject science-based information in the public debate

Additional responsibilities may include:

- Specific administrative tasks as they arise
- Assisting in event planning and organisations
- Assisting in preparing internal documents (eg meeting minutes and other materials)

Educational requirements, experience and skills

Minimum requirements

We are looking for a **MSc student to do their last-year student placement**. The last-year BSc students can also apply, but a priority will be given to extraordinarily convincing candidates. Interns must be able to commit to **at least 6 months**.

Essential qualities

We are looking for an intern who is:

- committed, enthusiastic, and passionate about EUFIC's mission
- able to collaborate with a multicultural team, across multiple projects
- able to work independently, with a positive and flexible attitude
- creative and motivated to propose new ideas, and to question the status quo with confidence
- versatile and confident when communicating on all levels
- fluent in English, with strong written and oral communication skills; additional languages (French, Spanish, Italian and German in particular) are a strong asset

Job conditions

Trainees typically enjoy the following:

- living allowance of 450 €/month
- Flexible working location (Brussels-based with possibility for remote working),
- a chance to learn from dedicated science and communication professionals

Application

- Your application, in English, should contain your CV and a letter of motivation. Please keep them succinct.
- Email your application to jobs@eufic.org by **31 October 2021** stating "Media & Science Communication Internship 2021" in the subject
- You may be invited for a couple of interviews via Skype, followed by a written assignment
- Only candidates selected for interviews will be notified

