

The Benefits of Communicating about Food - ILSI Functional Foods Symposium 2011

21 December 2011

Organised by the International Life Sciences Institute (ILSI) Europe from October 5th to October 7th 2011, the Functional Foods Symposium in Prague drew together an international group of experts to review and debate advances in the substantiation of the health benefits of foods. One of the discussion topics at the symposium was on the benefits of communicating about food and nutrition science.

In this podcast interview with EUFIC, four key speakers at the conference discuss their views on different aspects of food communications. Together, they reveal how communication about food plays a number of important roles, from shaping food preferences in childhood to helping consumers to make healthier choices and understand new developments in nutrition science.

The interviewees, in order of speaking appearance, are:

Dr. France Bellisle

Researcher, Nutritional Epidemiology Unit, University Paris 13, Bobigny, France

Peter Wennström

President, HealthyMarketingTeam, London, United Kingdom

Dr. Arnout Fischer

Assistant Professor, Wageningen University, Wageningen, Netherlands

Dr. Jan Wollgast

Scientific Officer, Institute for Health and Consumer Protection, European Commission Joint Research Centre, Ispra, Italy