

## Spotlight on... Dr. Rainer Wild-Stiftung, Foundation for Healthy Nutrition

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The [Dr. Rainer Wild-Stiftung](#) is committed to the promotion of healthy nutrition. Healthy nutrition used in the broader sense should mean more than counting calories or managing diets. The Dr. Rainer Wild-Stiftung believes that an understanding of the enjoyment and satisfaction of food is an important part of the dietary and nutritional landscape.

The foundation examines physiological, social and cultural influences on individual behaviour from a multidisciplinary perspective. It brings together research and practice, thus making a valuable contribution to current research into nutrition and the communication surrounding it. The foundation's work covers the areas of consumer behaviour, nutritional education, food and culture as well as food sensory science. It hosts conventions, symposia and workshops and publishes textbooks, journals and booklets.

The Dr. Rainer Wild-Stiftung was founded in Heidelberg, Germany, in 1991 by Dr Rainer Wild, an entrepreneur in the food industry. It is an independent, non-profit organisation constituted under civil law.

### Selected publications

1. [Snacks - are they better than their reputation?](#)