EUFIC Internship: Media & Communication

Organisation description
The European Food Information Council (EUFIC) is a Brussels-based non-profit organisation specialised in science communication. Driven by our vision of a world where people live healthier because they know how to, we provide engaging science-based information to inspire and empower healthier and more sustainable lifestyle choices. We also collaborate in a range of European Union-funded projects to help advance innovation to future proof our food system. In 2019 about 75% of our funding comes from public sources, and 25% from membership.

Media intern
We are looking for a long term (up to 6 months) media/journalist student placement candidate. This is a great opportunity for a student to join an organisation in the process of setting up and shaping its media strategy. You will be a part of mapping and researching suitable media outlets and their style and shape a strategy on how to approach these outlets. You will be part of training the organisation spokespeople and shaping the style and tone to be used. You will write press releases, feature articles and press briefings on a broad range of topics in the field of food, health and food safety. EUFIC is a high pace environment so you will be exposed to a high level of responsibility in a very motivated team, a perfect environment for learning.

Essential duties and responsibilities
Specific activities will include, but will not be limited to:

- Conducting online research mapping media outlets
- Researching and writing press releases, articles and press briefings
- Contribute to develop corporate communication documents and materials, like Annual Reports, reporting on achievements and key performance indicators (KPIs)
- Assisting with social media to share updates on EU-funded projects and initiatives
- Assisting in developing communication and outreach plans involving individuals, media, academia, etc.
- Assisting in communication projects to inject science-based information in the public debate

Additional responsibilities may include:

- Specific administrative tasks as they arise
- Assisting in event planning and organisations
- Assisting in preparing internal documents (eg meeting minutes and other materials)
Educational requirements, experience and skills

Minimum requirements
We are looking for a MSc student to do their last-year student placement. The last-year BSc students can also apply, but a priority will be given to extraordinarily convincing candidates. Interns must be able to commit to at least 6 months.

Essential qualities
We are looking for an intern who is:
- committed, enthusiastic, and passionate about EUFIC’s mission
- able to collaborate with a multicultural team, across multiple projects
- able to work independently, with a positive and flexible attitude
- creative and motivated to propose new ideas, and to question the status quo with confidence
- versatile and confident when communicating on all levels
- fluent in English, with strong written and oral communication skills; additional languages are plus

Job conditions
Trainees typically enjoy the following:
- living allowance of 450 €/month
- multicultural workplace in the heart of Brussels.
- a chance to learn from dedicated science and communication professionals
- possible European travel for meetings and conferences

Application
- Your application, in English, should contain your CV and a letter of motivation. Please keep them succinct.
- Email your application to jobs@eufic.org by 9 February 2020 stating “Media & Communication Internship 2020” in the subject
- You may be invited for a couple of interviews via Skype, followed by a written assignment
- Only candidates selected for interviews will be notified