

The logo for eufic conference, featuring a stylized apple icon to the left of the text "eufic conference".

eufic
conference

BREAKING SILOS

March 19th
2020

Connecting the nutrition &
environmental conversations

La Bouche à Oreille
Rue Félix Hap 11, 1040 Brussels

[#ForFoodsSake](#)



Although sustainable food is the topic of the hour, there is no one definition for the term.

As a key convener and facilitator of science-based discussion, EUFIC provides academia, industry, civil society, associations and policy-makers with a neutral venue to exchange and learn.

Bringing together actors from across the nutrition, agriculture, environmental and social fields, EUFIC's 2020 conference is driven by the ambition to help fill the knowledge and consensus gaps around the "whats" and "hows" of healthy and sustainable diets.

We want to contribute to a stronger collective sense of challenges, opportunities and solutions towards two key EU goals: to future-proof the European food system and to improve people's nutrition and health.

PROGRAMME

Moderated by Gertraud Leimüller, Winnovation

9:00 Registration, tea & coffee

9:30 Welcome

*Gertraud Leimüller,
Founder & CEO of Winnovation*

9:45 Opening speech

*Laura Fernández Celemín,
Director General EUFIC*

10:00 Setting the scene: Sustainable healthy food, the Lernaean Hydra?

Keynote speeches

João Breda,
*Head of WHO European Office for
Prevention & Control of NCDs*

The multi-challenge in achieving healthier populations

Saskia de Pee,
*Senior Technical Advisor Nutrition
at World Food Programme*

The importance of connecting conversations and using a systems approach

10:45 Coffee break

11:00 Sustainable healthy foods: where is the (dis)connection?

Four talks introducing the challenges from different scientific perspectives

Environment: **Amanda Wood,**
Researcher at Stockholm Resilience Centre

Agriculture: **John Bell,** *Director "Healthy Planet" at DG Research & Innovation, European Commission*

Nutrition: **Mike Gibney,** *Emeritus Professor of Food & Health, University College Dublin*

Social: **Claude Fischler,** *Senior Investigator Emeritus, the French National Centre for Scientific Research*

12:30 Towards sustainable healthy food – the win-win solutions

Short talks on inspiring best practice

Rethink Resource; Meatless Monday; Milan Urban Food Policy Pact; FoodCloud; Sustainable Food Societies; INHERIT Database

13:00 Interactive lunch

14:00 Poll: what do you think is a healthy and sustainable diet?

*Betty Chang & Raymond Gemen,
Senior Managers, EUFIC*

14:15 Where there is smoke: exploring the sustainability hypes

A House of Commons debate; moderated by Gijis Weenink, Debate Academy

Topics: animal vs. plant-based; natural vs. processed food; food packaging vs. food waste

15:30 Coffee break

15:45 Inspirational talk

Pixie Turner, Nutritionist & Science Communicator

16:00 Communicating the sweet spot of healthy & sustainable

The conference commitment, moderated by Milka Sokolović, Head of Food & Health Science, EUFIC

European Federation of the Associations of Dietitians, European Public Health Nutrition Alliance, WWF European Policy Office, Lifelong Learning Platform, Federation of European Nutrition Societies, Ecologic, COFACE Families Europe

17:15 Closure & Cocktail reception

Celebrating 25 years of EUFIC